

Position: Graphic designer

Department: Student Publications

Position ID: 10012012

Reports to: Student Publications Production Manager (Adam Drew)

Compensation: \$8.50/hour

Hours: 15-19 hours per week (could include evening hours)

Objective: Graphic designers for Student Publications conceptualize and produce print, digital and other advertising and marketing materials that assist the department in reaching its revenue and readership goals. In doing so, graphic designers must collaborate, demonstrate creativity and work toward common department goals.

Tasks/responsibilities include:

- Create print and digital advertisements sold by advertising representatives.
- Create spec ads for use by the advertising representatives.
- Regular communication with advertising representatives to ensure clear understanding of client needs and goals. When needed, attend client meetings.
- Conceptualize and produce Student Publications promotional marketing materials, including but not limited to T-shirts, buttons, fliers, posters and house advertisements.
- Design and produce brochures, fliers, invitations, and other materials as needed.
- Other tasks as assigned.

Qualifications:

- Must be in good academic standing and be enrolled at UT Arlington a minimum of six hours throughout the semester of employment.
- Must have strong working knowledge of Adobe Creative Suite, particularly InDesign, Illustrator and Photoshop.
- Strong written and oral communication skills. Strong collaborative skills.
- A strong work ethic and the ability to accurately complete work in a timely manner on firm deadlines.
- Visual arts or communications majors preferred.

This position is Federal Work-Study program eligible. Please speak to the hiring supervisor for details.

To apply: Submit your application at www.theshorthorn.com